



**NORTH AMERICAN ELK BREEDERS ASSOCIATION
ADVERTISING PRICES
JULY, 2009**



Camera ready ads should be sent in 300 dpi
One time ad placement
Non-members ad 10%
(US Funds)

	Annual Journal	Conference Program
Deadline:	August 1	July 15
Publication:	September 1	Convention
Color:		
Full page:	\$499	Front page \$ 400 - color
1/2 page:	\$349	
1/4 page:	\$249	
Bus card:	\$ 99	
Front cover:	\$700	
Inside Front cover:	\$600	
Inside Back cover:	\$600	
Back cover:	\$700	
Center Fold	\$1,200	
Black/White - Glossy		
Full page:	\$300	\$300
1/2 page:	\$200	\$200
1/4 page:	\$125	\$125
Bus card:	\$ 75	\$ 75

**Newsletter Advertising
Black/White**

Newsletter Deadline/ Publication

Full page	1x \$75	5x \$375
1/2 page	1x \$50	5x \$250
1/4 Page	1x \$30	5x \$150
Bus card	1x \$20	5x \$100

February 1 / February 15
April 1 / April 15
June 1 / June 15
October 1 / October 15
December 1 / December 15

Classifieds: 50 words FREE to members. (to include contact info) Non-members \$20 for 50 words.

Need to build an ad? Give us a call and we will offer a few suggestions.

IT PAYS TO ADVERTISE!

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